

Minutes of the Meeting of the Faculty Senate October 11, 2006

In Attendance: Drs. Amaechi, Baruch-Bienen, Clarke, Evans, Geelhoed, Krolick, Meltz, Morgan, Nolan, Plastino, Robichaux, Tekmal, Verrett, Vines.

Absent: Drs. Brackley, Kahlenberg, Lam, Norling, Parsons, Ruzicka, Sorenson, Vargas, Wright, Yew.

Guests: Dr. Theresa Chiang
Vice President for Academic Administration

Dr. Robert Kaminski
Asst. Vice President for Academic Administration

Dr. Mary Moore
Director of Libraries

Dr. Pamela Larson
Chair, Institutional Committee on Committees

Mary Etlinger DeLay
Chief Of Staff, Office of The President
& Chief Communications Officer

Debbie Morrill
Vice President for Development

Convened: 4:05 PM

Library Update

Dr. Mary Moore
Director of Libraries

Dr. Moore discussed new services provided by the UTHSCSA libraries, as well as recent accomplishments and future challenges.

Library products and services:

There are 5 Libraries (Briscoe, Green, Jones, Harlingen and Laredo) with 24/7 virtual access to most library materials.

General:

Print and electronic books, journals and databases; Web-based library; resources and services; Meeting space, study space, group study; Rare and historic materials collections; University records and archives; Research, analysis and white paper development; Digital "Knowledge Bank"

Education:

Computer labs and classrooms; Teaching library; Learning objects collection; Images Web page; Participation in ACET and curriculum committees

Research:

Needs assessment on services for researchers; Portals for researchers; Updates on changes in scholarly communication; Jones Research Library (subsidized document delivery); Edinburg circuit rider library support; CTSA services; IRB, IACUC services; Expert searching

Clinical Care:

PDA teaching support; Clinical decision support databases; Journal club and grand rounds attendance; Electronic health record selection team

Community Service and Outreach:

Hospital library contract services; Health fair exhibits, presentations on MedlinePlus; Promotoras, peer tutor partnerships; Healthy Texas Website; Directory of health providers

Administrative Effectiveness:

Knowledge Bank; Collaboratory (creative thinking and decision support); Research, data analysis, synthesis; White paper on community health in Webb and Star Counties; Review and analysis of studies on community health workers and promotoras; Records and archives management

Library growth:

Collection growth 10% over last year – mostly electronic

FTE staff down 33% in 4 years

Gate count up 10%

Educational programs and attendance up 15%

Web usage up 20%

Print usage flat

Reference questions flat; questions more complex

Photocopying, printing down 20%

Recent Accomplishments:

Services

Conducted customer service survey; Increased electronic resources accessibility; Reorganized to support knowledge management (university records, archives, knowledge bank); Increased use of Library (both onsite and virtual); More, stronger partnerships (e.g., ACET, CTSA, UTSA, SAPL, health careers high schools and increased visibility with National Library of Medicine, regional libraries)

Facilities, equipment

Replaced aging computers and servers; Replaced 22-year-old deteriorating furniture using student fees; Laredo library redesign for new building; Designated work space and computers for staff; Converted photocopy room to collaboratory

Personnel

Internal reorganization of duties, staff and office space for increased efficiency; Serials librarian, teaching librarian, for better customer service; Provided internal promotional opportunities for six staff members

Challenges

Funding crisis pending if funding sources not found

Aging building; Renovations needed

Staff needed; Requests growing more complex requiring retooling to maintain relevance to education, research

Collections more expensive

- Currently approved funding

Student fee increase allowed balanced budget last year

PUFF funds – Requested \$1.6 million, asked to resubmit as \$800,000; received \$400,000 last year; received \$600,000 this year

RAHC budget – Requested \$1.2 million; received \$875,000 last year; received \$625,000 this year

- Funding Denied

RAHC Library funded at \$450,000 less than needed

Loss of \$100,000 in special funding from the president's office

Loss of \$135,000 VA contract

Declining photocopying and printing income (loss of \$50,000 last year)

Declining CHLIN income

Approximate total loss: \$775,000

- Funding Summary

Increase – PUF funds up \$200,000
But still probably need about \$500,000 more annually, even with PUF
Increased costs of materials
Unpredictable funding
Outcomes:
 Personnel reduced
 Collections reduced
 Library hours reduced

For any additional information about library services or activities, Dr. Moore invites emails sent to moorem3@uthscsa.edu

University Updates

Dr. Theresa Chiang
Vice President for Academic Administration

Dr. Robert Kaminski
Asst. Vice President for Academic Administration
Drs. Chiang and Kaminski provided the Senate with an update on various searches at the UTHSCSA, as well as preparations for the upcoming SACS accreditation visit. She reported the recent appointments of

Nursing (from Dr. Froman)

Four endowments have been awarded:
 Dr. Kelly Dunn (William F. Castella Professorship in Aging Research)
 Dr. Nancy J. Girard (William Castella Nursing Professorship in Aging Studies)
 Dr. Adrienne D. Linton (School of Nursing Professorship in Aging)
 Dr. Carol A. Reineck (Amy Shelton and V. H. McNutt Professorship in Nursing in Honor of the Nurses of the Armed Forces)

Dr. Nancy Girard is retiring after an excellent tenure of service to the SON in both faculty and administrative roles. She will continue as department chair of the Acute Nursing Care department through August 2007. A national search is being conducted for her replacement.

Student Health Center. As a joint project involving the School of Nursing and the School of Allied Health Sciences, the Student Health Clinic location and services changed. Beginning September 1, 2006, the Student Health Clinic is now located in the Central Campus School of Nursing building, Room 1.106. The new telephone number is (210) 567-WELL (9355); Fax: 567-5903. An announcement was made to all students by e-mail.

Allied Health (from Dr. Harrington)

Newly opened Comprehensive Outpatient Rehabilitation Facility (CORF). Patients are being seen who have been referred by a physician and have COPD, asthma, emphysema, lung transplant, etc.

Graduate School (from Dr. Olson)

Search Committee will begin interviewing candidates for the Chair of Molecular Medicine in early October.

Search Committee for the Chair of Cellular and Structural Biology is gathering CV's of candidates and will begin selecting for individuals to interview within the next few weeks.

Department of Biochemistry is interviewing candidates for an Endowed Chair from the Robert A. Welch Foundation.

Medical School (from Lee Ann Schwarz)

New Recruitments:

J. Jeffrey Andrews, MD, Chair of Anesthesiology, as of Nov. 1

Chul S. Ha, MD, Chair of Radiation Oncology, as of date Dec. 1

Tyler Curiel, MD, Director of the San Antonio Cancer Institute, as of Aug. 21

Amelie Ramirez, DPH, Director of the Institute for Health Promotions Research, as of date Oct. 1

Recruitments Underway/To be Filled:

Vice Dean for Clinical Affairs, School of Medicine

Chair, Department of Ophthalmology

Chair, Department of Medicine

President's Office (from Mary Etlinger DeLay)

There will be a groundbreaking for the new UT Medicine clinic on Tuesday, October 24, at 11:00 a.m., near the north campus.

Institutional Committees Update

Dr. Pamela Larsen

Associate Professor, Dept. of Cellular and Structural Biology

Chair, Institutional Committee on Committees

Dr. Larsen presented an overview of the state of the committee system at the UTHSCSA. The primary charge of the COC is to identify appropriate faculty and staff to fill vacancies on the standing committees. Recommendations are submitted to President Cigarroa for approval. In addition, based on meetings with each of the chairs

of standing committees, the COC identifies problems and develops changes that would improve the structure and function of the committees. A final report of COC recommendations are submitted to the Executive Committee.

Dr. Larsen reported that there are currently no major problems with the standing committee system.

One recent change in committee oversight is that appointments to the Institutional Intellectual Property Advisory Committee will no longer be made by the COC. This responsibility will now be handled by the Vice President of Research, Dr. Brian Herman. A recent recommendation concerned the seeking of better communication with the office of the Vice President for Research, including that an *Ex Officio* member from the VPR office be added to the COC.

University Branding Project Update

Mary Etlinger DeLay
Chief Of Staff, Office of The President
& Chief Communications Officer

Debbie Morrill
Vice President for Development

Ms. Etlinger DeLay and Ms. Morrill presented an overview of efforts being made to make the UTHSCSA a more effectively identifiable institution. It is proposed that more effective visibility will aid in both our academic and funding-raising efforts.

Thus, branding provides a means by which we communicate our unique identity to the general public and specific targeted audiences. We have a long history of challenges resulting from a lack of public visibility, or equally frustrating, we are confused with other partner institutions (such as UTSA).

It is hoped that the branding campaign will strengthen efforts resulting in: increased philanthropy, integrated visual identification systems (logos/tag lines), a fully integrated marketing plan, and a comprehensive communication strategy.

The time-frame for implementation of the campaign is very short:

- Phase I: Invitation for Offers — Aug. 2006
- Phase II: Selection of an agency partner — Nov. 1, 2006
- Phase III: Research phase — Nov. - Dec. 6, 2006
- Phase IV: Development phase— Dec. 7, 2006 - Jan. 26, 2007
- Phase V: Roll-out of Implementation phase— Jan. 29 – Aug. 1, 2007

Cost:

Estimated initial investment of \$100,000 to launch process
(President's Office: Phases I, II, III)

Implementation phase costs will be shared by stakeholders

Opportunities for input and updates:

Consultation with Task Force composed of diverse membership from around
UTHSCSA (see below)

Town Hall meeting(s) to be scheduled soon

Periodic reports to: Executive Committee, Faculty Senate, Staff Advisory Council,
Student Government Associate and Academic Council

Updates communicated via HSC News

Other suggestions can be directed to Ms. Delay (ETLINGER@uthscsa.edu)

Branding Project Task Force Membership

Mary Etlinger DeLay, Chief of Staff and Communications	Co-Project Director
Debbie Morrill, Vice President for Development	Co-Project Director
Nancy Arispe, Executive Director of Communications	Project Manager

Jim Barrett, UTHSCSA Webmaster

Deborah Baruch-Bienen, Assoc. Professor, Medical School, and Chair, Faculty Senate

Jennifer Bernu-Bittle, Creative Director, External Affairs

Sara Boettcher, Director of Research Systems and Technology

Adriana Segura Donly, Assoc. Professor, Dental School

Kris Doyle, Director of Strategic Communications

Rudy Gomez, Assist. to the Dean, School of Nursing, and Academic Council

Adrienne Linton, Assoc. Professor and Chair, Chronic Nursing Care

John Littlefield, Director of Academic Informatics Services and Director, ACET

Neil Mauskar, MS II and Student Government President

Judy McCarter, Project Coordinator, Center for MH&E, Medical School

Jerry McCoy, Vice President, Business Services, UT Medicine

Michele Moore, Volunteer

Karen Presley, Volunteer

Laura Sanford, Volunteer

Janice Smith, Exec. Assist. to the Dean, GSBS and Vice Chair, Staff Advisory Council

David Vines, Assistant Professor, Respiratory Care, School of Allied Health Sciences

Jan Wilson, Assistant Dean for Administration, Medical School

Additional Discussion

A brief discussion concerned the need to consider the structure and rules of parliamentary process at meetings at the Faculty Senate. This topic is to be placed on the agenda of a future meeting.

Senators were reminded that their regular attendance to Senate meetings is critical to the healthy functioning of the Faculty Senate and as their roles as representatives of their faculty colleagues.

The meeting was adjourned at 5:15 PM.