

# **ADVANCING THE SCIENCE OF CANCER IN LATINOS**

## **SPONSOR & EXHIBITOR INFORMATION**

February 23-25, 2022 | San Antonio, Texas

[www.LatinoCancer.com](http://www.LatinoCancer.com)

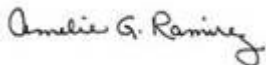
Dear Colleague,

The Mays Cancer Center and the Institute for Health Promotion Research at UT Health San Antonio are excited to welcome sponsors and exhibitors to participate in the third international conference on *Advancing the Science of Cancer in Latinos* taking place, **February 23-25, 2022 in San Antonio, Texas**. Dr. Marcella Nunez-Smith, Chair of U.S. President Joe Biden's COVID-19 Equity Task Force and Co-Chair of the COVID-19 Advisory Board, will be our keynote speaker. Several other NIH directors have been invited to provide updates on new cancer research opportunities including Dr. Eliseo Perez Stable, Director of the NIMHD and Dr. Norman Sharpless, Director of the NCI.

Latinos face a projected 142% rise in cancer cases in the coming years in the United States. Yet disparities continue to plague our population in access to care, risk factor behaviors, mortality, and quality of life, all worsened by COVID-19. Although there has been substantial progress in cancer prevention, screening, diagnosis, and treatment over the past several decades, advancement in addressing the issue has not kept pace. Our vision has been to unite researchers, scientists, physicians, healthcare professionals, patient advocates and students from across the nation and beyond, in an open dialogue, under one roof, to discuss research advancements to date, identify gaps, and develop actionable goals to translate basic research into clinical best practices, effective community interventions, and professional training programs to eliminate cancer disparities in Latinos.

It is with the support of our sponsors and exhibitors that we have been able to host this important meeting and tackle the issue of Latino cancer from all angles. With nearly 300 academic and private researchers, physicians, and professionals with backgrounds in clinical, translational and basic research expected to attend, this conference will give sponsors and exhibitors the perfect opportunity to network and demonstrate their company's products and services. With several levels of support and advertising opportunities, there are numerous ways your company can increase its message to our members and conference attendees. At the Mays Cancer Center, our mission is to alleviate the burden of cancer through the highest quality patient care, scientific discovery and integrity, and this conference is an exceptional opportunity to step in that direction. We hope that you will join us at this conference as a proud sponsor and/or exhibitor!

With kind regards,



**Amelie G. Ramirez, DrPH**

Professor and Chair

Department of Population Health Sciences

Director, Institute for Health Promotion Research

Dielmann Chair in Health Disparities Research & Community Outreach

Max and Minnie Tomerlin Voelcker Endowed Chair in Cancer Health Care Disparities

# Advancing the Science of Cancer in Latinos



## FACT SHEET

Latinos face a projected 142% rise in cancer cases in the coming years in the United States and Mexico. Yet disparities continue to plague this population in access to care, risk factor behaviors, mortality, and quality of life, all worsened by COVID-19. Although there has been substantial progress in cancer prevention, screening, diagnosis and treatment over the past several decades, progress in addressing the issue of disparities has not kept pace.

The 2022 conference will celebrate research advancements to date, explore new frontiers and gaps in this emerging transdisciplinary field, and generate discussion on research from bench to bedside to community and survivorship.

Dr. Marcella Nunez - Smith, Chair of U.S. President Joe Biden's COVID-19 Equity Task Force and Co-Chair of the COVID-19 Advisory Board, will be our keynote speaker and several NCI and NIH leaders have been invited to provide updates on new cancer research opportunities

### **We invite you to be a Sponsor!**

As a sponsor, your logo will be placed on all promotional materials.

**Major Supporter: \$50,000**  
**Contributor: \$25,000 - \$49,000**  
**Donor: \$10,000 - \$24,999**

## FAST FACTS

- Hosted by the Mays Cancer Center and the Institute for Health Promotion Research (IHPR) at UT Health San Antonio
- Held in beautiful San Antonio, Texas
- On a biennial basis (2018 & 2020) we brought together 80 guest speakers and over 600 prominent attendees from 25 states, from D.C. to New York to California, and Puerto Rico, including esteemed researchers, physicians, healthcare professionals, patient advocates and aspiring students.
- Both conferences generated new ideas for research, practice, and communication to address Latino cancer health disparities, and led to multidisciplinary collaborations to build on substantial advancements in cancer from prevention through survivorship.
- Published manuscripts of the proceedings.

**SPONSOR & EXHIBITOR SUPPORT LEVELS**

<b>SPONSOR SUPPORT LEVELS</b>
<b>Major Supporter: \$50,000 +</b>
<ul style="list-style-type: none"> <li>.. Four (4) complimentary conference registrations</li> <li>.. Pre- and post-conference attendee lists (<i>upon request</i>)</li> <li>.. Large logo at exhibit area entrances</li> <li>.. Large logo on conference website plus link to your website</li> <li>.. Company branding on conference mobile app</li> <li>.. Recognition in all promotions (including promotional emails)</li> <li>.. Company branding on all printed materials throughout the conference</li> </ul>
<b>Contributor: \$25,000 – \$49,999</b>
<ul style="list-style-type: none"> <li>.. Three (3) complimentary conference registrations</li> <li>.. Pre- and post-conference attendee lists (<i>upon request</i>)</li> <li>.. Medium logo at exhibit area entrances</li> <li>.. Medium logo on conference website plus link to your website</li> <li>.. Company branding on conference mobile app</li> <li>.. Company branding on all printed materials throughout the conference</li> </ul>
<b>Donor: \$10,000 – \$24,999</b>
<ul style="list-style-type: none"> <li>.. Two (2) complimentary conference registrations</li> <li>.. Pre- and post-conference attendee lists (<i>upon request</i>)</li> <li>.. Small logo at exhibit area entrances</li> <li>.. Small logo on conference website</li> <li>.. Company branding on conference mobile app</li> <li>.. Company branding on all printed materials throughout the conference</li> </ul>
<p><i>All sponsors are welcome to have a representative attend the conference and participate as an exhibitor. One (1) 6' table and two (2) chairs can be provided on request.</i></p>

<b>EXHIBITOR SUPPORT LEVELS</b>
<b>Gold Exhibitor: \$3,500</b>
<ul style="list-style-type: none"> <li>.. Two (2) complimentary conference registrations</li> <li>.. Pre- and post-conference attendee lists (<i>upon request</i>)</li> <li>.. Company branding on conference mobile app</li> <li>.. Large logo at exhibit area entrances</li> <li>.. Company branding on all printed materials throughout the conference</li> <li>.. Continental breakfasts and refreshments during morning and afternoon breaks</li> <li>.. One (1) 6' table and two (2) chairs</li> </ul>
<b>Silver Exhibitor: \$2,500</b>
<ul style="list-style-type: none"> <li>.. One (1) complimentary conference registration</li> <li>.. Post-conference attendee list (<i>upon request</i>)</li> <li>.. Company branding on conference mobile app</li> <li>.. Medium logo at exhibit area entrances</li> <li>.. Company branding on all printed materials throughout the conference</li> <li>.. Continental breakfasts and refreshments during morning and afternoon breaks</li> <li>.. One (1) 6' table and two (2) chairs</li> </ul>
<b>Bronze Exhibitor: \$1,000</b>
<ul style="list-style-type: none"> <li>.. Small logo at exhibit area entrances</li> <li>.. Company branding on all printed materials throughout the conference</li> <li>.. Continental breakfasts and refreshments during morning and afternoon breaks</li> <li>.. One (1) 6' table and two (2) chairs</li> </ul>